

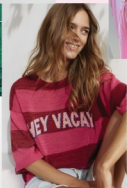


SPRING SUMMER 2023 COLLECTION

Paris

"Je ne sais quoi"

Join us for a coffee at
the Marais.
Parisian chic with
a preppy look.



Red Button

TANGERINE

PINK

RASPBERRY

LIPSTICK

SOFT PINK

GREEN

OFF WHITE

KIT

STONE

DENIM

NAVY

Très jolie



Red Buttons



*“if you’re sad,
add more lipstick and attack”*

Coco Chanel

Marrakech

The beautiful Majorelle garden
of Yves Saint Laurent.
Warm desert breezes and
spicy colours.



Feel the heat.



Red Bull



**"without elegance of the heart,
there is no elegance"**

Yves Saint Laurent

Valencia

We love the the mediterranean vibe.
The marina and it's Oceanografic,
Ruzafa and Ensanche for food
and best shopping.



la Vida loca.

"Focus on blue & indigo with a touch of lime freshness"

Red Button summer guide



Red Button





TERRY STRIPE | BIBETTE SMART



CHANEL JACKET | TEE TEMMY FANCY WEEKEND | COCO 5-POCKET MIDSTONE



BOBIE SHINY FLOWER | COCO L.STONE & BUTTONS



SWEET PUFF SHORT SLEEVE & BUTTONS | KATE EMBROIDERED HEM



TERRY RED | BIBETTE CRP FANCY DOT



SWEET CABLE-STITCH & STRIPE | ROMY CAPRI COLOUR



TEE TEMMY RB FOIL | RELAX SHORT JOG COLOUR



TERRY FLOWER | TESSY CAPRI JOG COLOUR



SWEET PUFF SHORT SLEEVE & BUTTONS | CONNY SMART COLOUR



TEE TEMMY RB FOIL | BIBETTE BUTTONS LIGHT STONE



CHANEL JACKET | SWEET PUFF SHORT SLEEVE & BUTTONS | LAILA BLEACH RIP & REPAIR



SWEET CROCHETTA | BABETTE CRP FRONTPATCHPOCKETS



JACKIE BOMBER | TEE TEMMY RB FOIL | BÉBÉ SHORT COLOUR



SWEET AJOUR COLOUR | BIBETTE COLOUR



BOBIE EMBROIDERY | SIENNA SHORT DENIM FLOWER



TEE TEMMY FANCY WEEKEND | COCO FANCY CHAMBRAY



JACKIE OFF WHITE DENIM | BIBETTE COLOUR



TERRY STRIPE | MAGGIE MID STONE



TEE TEMMY RB FOIL | RELAX SHORT JOG COLOUR



TERRY FLOWER | JANI JOG COLOUR



SWEET CROCHETTA | KATE PATCHWORK



BOBIE SHINY FLOWER | SISSY BLEACH & EMBROIDERY



TERRY RED | BIBETTE JOGGER LEOPARD



TERRY STRIPE | SIENNA BLEACH & EMBROIDERY



TEE TEMMY RB FOIL | STELLA SHORT L.STONE USED



SWEET AJOUR COLOUR | DOLLY COLOUR



JACKIE OFFWHITE | SWEET CABLE STITCH & STRIPE | SISSY SHORT COLOUR & EMBROIDERY



SWEET PUFF SHORT SLEEVE LUREX | SISSY MULTI COLOUR CHECK



BOBIE EMBROIDERY | LULU TURNUP BLEACH



SWEET CABLE STITCH & STRIPE | RELAX JOG COLOUR



BOBIE SHINY FLOWER | LAILA ECRU DENIM & ZIPPER



SWEET AJOUR COLOUR | LAILA COLOURED DENIM



BOBIE SHINY FLOWER | BABETTE BLEACH



JACKIE OFF WHITE DENIM | BOBIE EMBROIDERY | BABETTE COLOUR



TEE TEMMY RB FOIL | SISSY SHORT COLOUR & EMBROIDERY



TERRY FLOWER | DIANA SMART COLOUR



TERRY BANDANA | MARTHA SHORT & RIVETS



JOEKIE LIGHT STONE USED | COCO 5 POCKET COLOUR



JACKIE ECRU DENIM | TEE TEMMY RB FOIL | DIANA FANCY DOT



SWEET CROCHETTA | CARRIE LIGHT STONE



SWEET PUFF LONG SLEEVE LUREX | JANI DENIM



SWEET AJOUR COLOUR | SISSY FLOWER & SILVER



TERRY STRIPE | BÉBÉ SHORT COLOUR



SWEET AJOUR MULTI STRIPE | BABETTE CRP FRONTSEAM



BOBIE EMBROIDERY | SIENNA ECRU DENIM



TERRY RED | STELLA STONE USED



SWEET AJOUR MULTI STRIPE | SIENNA SHORT DENIM STRIPE



SWEET PUFF LONG SLEEVE | TESSY CRP JOG COLOUR



SWEET CROCHETTA | CONNY WHITE DENIM



TERRY FLOWER | DOLLY COLOUR



SWEET PUFF SHORT SLEEVE & BUTTONS | SISSY MULTICOLOUR CHECK



SWEET CABLE-STITCH & STRIPE | COCO COLOUR & BUTTONS



SWEET CABLE-STITCH & STRIPE | BÉBÉ SHORT COLOUR



SWEET PUFF LONG SLEEVE | BIBETTE SMART COLOUR

FIT GUIDE

REGULAR RISE	REGULAR RISE	REGULAR RISE	REGULAR RISE	HIGH RISE
REGULAR FIT	REGULAR FIT	REGULAR FIT	SLIM FIT	SKINNY FIT
TAPERED LEGS	STRAIGHT LEGS	FLARE LEGS	SLIM LEGS	SKINNY LEGS

REGULAR RISE : FRONT FROM 24CM TO 25,5 CM

HIGH RISE : FRONT FROM 26CM



STYLES	STYLES	STYLES	STYLES	STYLES
Cargo Relax Sienna Tessy	Kate	Babette Babette CRP Bibette Bibette CRP (slightly wider at the knee compared to Babette)	Jimmy Laila Lulu Sissy	Sofie

FIT GUIDE

HIGH RISE	HIGH RISE	HIGH RISE	HIGH RISE	HIGH RISE
SLIM FIT	REGULAR FIT	REGULAR FIT	REGULAR FIT	LOOSE FIT
SLIM LEGS	TAPERED LEGS	STRAIGHT LEGS	WIDE LEGS	TAPERED LEGS

HIGH RISE: FRONT FROM 24CM TO 25,5 CM



STYLES	STYLES	STYLES	STYLES	STYLES
Cathy	Diana Jani	Carrie Stella	Coco Conny Culotte	Dolly Maggie



NEVER OUT OF STOCK
Inseam 30", 32", 34"



NEVER OUT OF STOCK
Inseam 30", 32", 34"



NEVER OUT OF STOCK
Inseam 28", 30", 32", 34"



SEASONAL STOCK
Inseam 30", 32", 34"



NEVER OUT OF STOCK
Inseam 28", 30", 32", 34"



NEVER OUT OF STOCK
Inseam 28", 30", 32", 34"

Red Button®

&
SUSTAINABILITY

We like working on our products. On the fitting, quality, look and feel. We also enjoy working on the sustainability of our products. It is part of what we are. It is part of our collaboration with our suppliers.

We talk about the conditions of workers, the chemicals we use and want to avoid, sustainable alternatives for the fabrics we develop and about recycled and bio-degradable packaging.

In order to make sure workers in our supply chain are well looked after we make sure that our key suppliers are regularly audited. All audits are based on our Code of Conduct. Our Code of Conduct is in line internationally defined human and labor rights and the code developed by amfori BSCI.

The BSCI code of conduct is used by many fashion brands and retailers.

Magic Apparels/Red Button is also member of amfori BSCI.

Because we use a lot of cotton in our products, Red Button is a proud member of The Better Cotton Initiative. The Better Cotton Initiative makes global cotton production better for the people who produce it, better for the environment it grows in, and better for the sector's future. Red Button is committed to sourcing 100% of our cotton as Better Cotton by 2022. By buying cotton products from Red Button, you're supporting BCI Farmers who are trained to use water more efficiently, care for soil health and natural habitats, reduce use of the most harmful chemicals and respect workers' rights and wellbeing.

Our efforts do not stop with cotton and also include the use of REPREEVE recycled polyester. By using REPREEVE instead of conventional polyester, plastic bottles are diverted from landfills and oceans. REPREEVE also helps to offset the use of petroleum, emitting fewer greenhouse gases and conserving water and energy in the process. Good idea...? Look for our products which contain the REPREEVE hangtag. By the way... did you know that all our pocketing is made of recycled polyester as well and that our backpatches are made of recycled paper?

We continue our sustainable journey via the use of TENCEL Modal and TENCEL Lyocell produced by Lenzing. Fibers like viscose, modal, and lyocell are made from wood pulp which is dissolved by using certain chemicals. TENCEL only uses wood from sustainable managed forests (FSC or PEFC certified) and recycles the used chemicals in a closed loop system.

Another important pillar of our sustainability program is our Restricted Substances List. This list is developed to make sure our products are safe and responsible. It is also used to assure our products meet international chemical legislation including EU-Reach. In some cases our list even exceeds international norms and limits in order to promote best practice and advance the industry.

A final step we want to highlight is our sustainable packaging and labelling approach. All our packaging material is either made from recycled card board or biodegradable plastics. Our hangtags and carton sizelabel are made of recycled paper.

We started our sustainable journey, we hope you will join us...!



amfori  BSCI
Trade with purpose

www.redbutton.com